

Exit Poll Comparison
1994 vs. 2006 vs. 2010

Party ID	1994	Ethnicity	1994	Ideology	1994	Age	2006
GOP (34%)	91% GOP/9% Dem	White (84%)	56% GOP/44% Dem	Cons (35%)	79% GOP/21% Dem	18-64 (81%)	44% GOP/54% Dem
Ind (26%)	55% GOP/45% Dem	Black (10%)	11% GOP/89% Dem	Mod (47%)	42% GOP/58% Dem	65+ (19%)	49% GOP/49% Dem
Dem (39%)	12% GOP/88% Dem	Latino (3%)	Insignificant	Lib (18%)	17% GOP/83% Dem		
Party ID	2006	Ethnicity	2006	Ideology	2006	Age	2010
GOP (36%)	91% GOP/8% Dem	White (79%)	51% GOP/47% Dem	Cons (32%)	78% GOP/20% Dem	18-64 (77%)	50% GOP/48% Dem
Ind (26%)	39% GOP/57% Dem	Black (10%)	10% GOP/89% Dem	Mod (47%)	38% GOP/60% Dem	65+ (23%)	58% GOP/40% Dem
Dem (38%)	7% GOP/93% Dem	Latino (8%)	30% GOP/69% Dem	Lib (20%)	11% GOP/87% Dem		
Party ID	2010	Ethnicity	2010	Ideology	2010	Education	1994
GOP (36%)	95% GOP/4% Dem	White (78%)	60% GOP/38% Dem	Cons (41%)	84% GOP/14% Dem	No Degree (60%)	60% GOP/40% Dem
Ind (28%)	55% GOP/39% Dem	Black (10%)	9% GOP/90% Dem	Mod (39%)	42% GOP/56% Dem	Degree (39%)	49% GOP/51% Dem
Dem (36%)	7% GOP/92% Dem	Latino (8%)	33% GOP/65% Dem	Lib (20%)	8% GOP/90% Dem		
Gender	1994	White Gender	1994	U/S/R	1994	Education	2006
Male (49%)	55% GOP/45% Dem	Male (42%)	60% GOP/40% Dem	Urban (37%)	44% GOP/56% Dem	No Degree (55%)	45% GOP/53% Dem
Female (51%)	47% GOP/53% Dem	Female (42%)	54% GOP/46% Dem	Suburban (37%)	54% GOP/46% Dem	Degree (45%)	46% GOP/53% Dem
Gender	2006	White Gender	2006	U/S/R	2006	Education	2010
Male (49%)	47% GOP/50% Dem	Male (39%)	53% GOP/44% Dem	Urban (30%)	37% GOP/61% Dem	No Degree (48%)	52% GOP/46% Dem
Female (51%)	43% GOP/55% Dem	Female (40%)	50% GOP/49% Dem	Suburban (47%)	48% GOP/50% Dem	Degree (52%)	52% GOP/46% Dem
Gender	2010	White Gender	2010	U/S/R	2010	Income	2006
Male (47%)	55% GOP/42% Dem	Male (37%)	62% GOP/35% Dem	Urban (30%)	37% GOP/61% Dem	< \$50k (40%)	38% GOP/60% Dem
Female (53%)	48% GOP/49% Dem	Female (41%)	57% GOP/40% Dem	Suburban (47%)	48% GOP/50% Dem	\$50-100k (38%)	48% GOP/51% Dem
Gender	2010	White Gender	2010	U/S/R	2010	Income	2010
Male (47%)	55% GOP/42% Dem	Male (37%)	62% GOP/35% Dem	Urban (30%)	41% GOP/56% Dem	< \$50k (37%)	43% GOP/54% Dem
Female (53%)	48% GOP/49% Dem	Female (41%)	57% GOP/40% Dem	Suburban (50%)	55% GOP/42% Dem	\$50-100k (37%)	53% GOP/44% Dem
				Rural (20%)	60% GOP/38% Dem	\$100k+ (26%)	58% GOP/40% Dem