# Health Care Summit National 

Interview Schedule
Project \#10101
February 17-18, 20-21, 2010
Public Opinion Strategies
Alexandria, Virginia
$N=900$ Registered Voters (811 landline, 89 cell phone)
$M o E= \pm 3.27 \%$
A. Are you registered to vote at this address?

100\% YES
B. Are you, or is anyone in your household, employed by a newspaper, television or radio station, or a political party, or by a candidate for political office?

100\% NO

Thinking about the elections later this year...
C. Now, thinking about the November election for Congress and other offices... Please tell me how interested you are in those elections. On a scale of one to ten, with one meaning NOT AT ALL interested and ten meaning VERY interested, how interested would you say you are in that election? (RECORD RESPONSE)

```
60% 8-10
25% 5-7
14% 1-4
37% 10
    8% 9
15% 8
11% 7
    5% 6
    9% 5
    2% 4
    3% 3
    2% 2
    7% 1
    * DON'T KNOW (DO NOT READ)
    - REFUSED (DO NOT READ)
```

    7.5 MEAN
    1. Now, generally speaking, would you say that things in the COUNTRY are going in the right direction, or have they pretty seriously gotten off on the wrong track?
```
31% RIGHT DIRECTION
63% WRONG TRACK
    5% DON'T KNOW (DO NOT READ)
    1% REFUSED (DO NOT READ)
```

2. And, do you approve or disapprove of the job Barack Obama is doing as President?
(IF APPROVE/DISAPPROVE, ASK:) And would you say you STRONGLY (approve/disapprove) or just SOMEWHAT (approve/disapprove)?

48\% TOTAL APPROVE
48\% TOTAL DISAPPROVE
27\% STRONGLY APPROVE
$21 \%$ SOMEWHAT APPROVE
12\% SOMEWHAT DISAPPROVE
$36 \%$ STRONGLY DISAPPROVE
2\% DON'T KNOW (DO NOT READ)
$2 \%$ REFUSED (DO NOT READ)
3. And, if the 2010 election for US CONGRESS were being held today, for whom would you vote ... (ROTATE)
the Republican candidate
.... OR ....
the Democratic candidate
for Congress from this district?
(IF ANSWER, ASK:) And would you DEFINITELY vote for (choice) or just PROBABLY vote for (choice)?
(IF UNDECIDED, ASK:) Which way do you lean as of today, towards... (REPEAT NAMES)

## 43\% TOTAL REPUBLICAN

42\% TOTAL DEMOCRAT
28\% DEFINITELY REPUBLICAN
10\% PROBABLY REPUBLICAN
5\% LEAN REPUBLICAN
13\% HARD UNDECIDED/NOT SURE (DO NOT READ)
5\% LEAN DEMOCRATIC
10\% PROBABLY DEMOCRATIC
27\% DEFINITELY DEMOCRATIC

## 2\% REFUSED (DO NOT READ)

4. Now, I am going to read you a pair of statements. Please tell me whether the FIRST statement or the SECOND statement comes closer to your own view, even if neither is exactly right.

## (ROTATE STATEMENTS)

America needs more sense of community and people helping one another.
...OR...
America needs more self-reliance and personal responsibility.
(READ:) Which statement comes closer to your own view?
(IF CHOICE, THEN ASK:) And would you say that you feel that way STRONGLY or NOT-SO-STRONGLY?

```
11/07 2/10
55% 46% TOTAL COMMUNITY
40% 49% TOTAL SELF-RELIANCE
49% 39% Strongly, Sense of community and people helping one another
    6% 7% Not so strongly, Sense of community and people helping one another
    5% 8% Not so strongly, Self-reliance and personal responsibility
35% 41% Strongly, Self-reliance and personal responsibility
- 4% BOTH (DO NOT READ)
    5% 1% DON'T KNOW (DO NOT READ)
- * REFUSED (DO NOT READ)
```

Thinking now about the health care system...
5. Do you think the American health care system needs (ROTATE TOP TO BOTTOM, BOTTOM TO TOP) a complete overhaul, major reform, minor reform, or is there no need for change?

$$
\begin{array}{ll}
62 \% & \text { TOTAL OVERHAUL/MAJOR REFORM } \\
\text { 36\% } & \text { TOTAL MINOR REFORM/NO CHANGE }
\end{array}
$$

26\% Complete overhaul
36\% Major reform
30\% Minor reform
$6 \%$ No need for change
1\% DON'T KNOW (DO NOT READ)

* REFUSED (DO NOT READ)

6. When it comes to ... dealing with health care... which party do you think would do a better job... (ROTATE) the Democratic Party ...OR... the Republican Party?
```
37% Democratic Party
32% Republican Party
    6% Both about the same (DO NOT READ)
16% Neither (DO NOT READ)
7% DON'T KNOW (DO NOT READ)
2% REFUSED (DO NOT READ)
```

7. And, do you think it is the responsibility of the Federal government to... (ROTATE PUNCHES $1 \& 2$ )

23\% Provide government-run health care coverage to all Americans,
$38 \%$ Assist those Americans who can least afford health care coverage to purchase it, ...OR...
$35 \%$ is it not the Federal government's responsibility?
4\% DON'T KNOW (DO NOT READ)

* REFUSED (DO NOT READ)

8. Now, thinking about the effort to reform health care... how closely have you been following the discussion in Congress over health care reform? (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)
```
85% TOTAL CLOSELY
15% TOTAL NOT CLOSELY
```

38\% Very closely
47\% Somewhat closely
11\% Not very closely
$4 \% \quad$ Not at all closely

- DON'T KNOW (DO NOT READ)
    * REFUSED (DO NOT READ)

Interview Schedule
9. Overall, given what you know about them, would you say you support or oppose the proposed changes to the health care system being developed by Congress and the Obama administration?
(IF CHOICE, THEN ASK:) And would you say that you feel that way STRONGLY or SOMEWHAT?

| $\mathbf{4 0 \%}$ | TOTAL SUPPORT |
| ---: | :--- |
| $\mathbf{5 2 \%}$ | TOTAL OPPOSE |
|  |  |
| $\mathbf{1 8 \%}$ | Strongly support |
| $22 \%$ | Somewhat support |
| $\mathbf{1 3 \%}$ | Somewhat oppose |
| $\mathbf{3 9 \%}$ | Strongly oppose |
| $\mathbf{5 \%}$ | No opinion (DO NOT READ) |
| $\mathbf{2 \%}$ | DON'T KNOW (DO NOT READ) |
| $\boldsymbol{*}$ | REFUSED (DO NOT READ) |

10. And do you think it would be better ...(ROTATE) to pass the health care plan being developed by Congress and the Obama administration and make its changes to the health care system ...OR... or to not pass this plan and keep the current health care system?

| $\mathbf{9 / 0 9 *}$ | $\mathbf{1 0 / 0 9 *}$ | $\mathbf{1 2 / 0 9 *}$ | $\mathbf{2 / 1 0}$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :--- |
| $44 \%$ | $46 \%$ | $41 \%$ | $44 \%$ | Better to pass this plan, make these changes |  |
| $41 \%$ | $39 \%$ | $45 \%$ | $50 \%$ | Better to not pass this plan, keep current system |  |
| $6 \%$ | $7 \%$ | $7 \%$ | $4 \%$ | No opinion (DO NOT READ) |  |
| $9 \%^{\wedge}$ | $8 \%{ }^{\wedge}$ | $7 \% \wedge$ | $1 \%$ | DON’T KNOW (DO NOT READ) |  |
| - | - | - | $1 \%$ | REFUSED (DO NOT READ) |  |

[^0]Interview Schedule

## (ASK REPLICATE 1 \& 2) (ASKED OF 600 RESPONDENTS)

11. Now, thinking about the goals of health care reform... I am going to read you some objectives of health care reform. Please tell me which ONE you think should be the top priority.
(RANDOMIZE)
(IF RESPONSE GIVEN, THEN ASK:) And which should be the NEXT top priority?

| $\mathbf{1}^{\text {st }}$ | Comb |  |
| ---: | ---: | :--- | :--- |
| $21 \%$ | $39 \%$ | Making health care more affordable |
| $21 \%$ | $34 \%$ | Allowing physicians and patients to be in charge of making medical decisions |
| $16 \%$ | $31 \%$ | Reducing the power of health insurance and drug companies |
| $13 \%$ | $26 \%$ | Guaranteeing access to health insurance even with preexisting conditions |
| $9 \%$ | $19 \%$ | Providing health care coverage for more Americans |
| $6 \%$ | $13 \%$ | Passing health care reform without rasing taxes or the deficit |
| $5 \%$ | $16 \%$ | Protecting the quality of our health care |
| $4 \%$ | $8 \%$ | Strengthening our national economy by spending less on health care |
|  |  |  |
| $1 \%$ | $3 \%$ | NONE OF THE ABOVE (DO NOT READ) |
| $2 \%$ | $2 \%$ | ALL OF THE ABOVE (DO NOT READ) |
| $1 \%$ | $3 \%$ | DON'T KNOW (DO NOT READ) |
| $*$ | $*$ | REFUSED (DO NOT READ) |

## (ASK REPLICATE 3) (ASKED OF 300 RESPONDENTS)

12. Which one or two of the following do you think would be the greatest benefit of President Obama's proposed changes to the health care system? (RANDOMIZE PUNCHES 1-5)
(IF MORE THAN TWO, SAY:) Well, if you had to choose just two, which would you choose?
$23 \%$ It could provide health care coverage for almost all Americans
$21 \% \quad$ It could help lower and control health care costs
20\% It could create needed competition for health insurance companies
$12 \%$ It allows you to keep the health care plan you have now
9\% It could help pay for the gap in prescription drug coverage for seniors
$26 \%$ Or do you not think there are any significant benefits to making President Obama's proposed changes to the health care system

2\% NONE OF THE ABOVE (DO NOT READ)
1\% ALL OF THE ABOVE (DO NOT READ)
2\% DON'T KNOW (DO NOT READ)

- REFUSED (DO NOT READ)


## (ASK REPLICATE 1) (ASKED OF 300 RESPONDENTS)

13. Which one or two of the following would be your greatest concern about President Obama's proposed changes to the health care system? (RANDOMIZE PUNCHES 1-5)
(IF MORE THAN TWO, SAY:) Well, if you had to choose just two, which would you choose?
$22 \%$ It could increase the federal deficit
$20 \%$ It could cut funding to Medicare, the government health care program for seniors
$18 \%$ It could limit access to your choice of doctors
$16 \%$ It could expand the role of government in providing health care
$12 \%$ You could end up having to switch from your private health care coverage
$23 \%$ Or do you not have any significant concerns about making President Obama's proposed changes to the health care system

4\% NONE OF THE ABOVE (DO NOT READ)
4\% ALL OF THE ABOVE (DO NOT READ)
3\% DON'T KNOW (DO NOT READ)
$1 \%$ REFUSED (DO NOT READ)
(Q14, ASK SAMPLE A) (ASKED OF 447 RESPONDENTS)
14. As you may know, the U.S. House of Representatives and the U.S. Senate have both passed bills to reform the American health care system. But, they have not been able to agree on the details of health care reform so no final bill has been passed. At this point in the process who would you agree with more... (ROTATE)
(IF CHOICE, THEN ASK:) And would you say that you feel that way STRONGLY or NOT-SO-STRONGLY?

President Obama and Democrats in Congress who support comprehensive health care reform and want to pass a version of the House and Senate bills.
...OR...
Republicans in Congress who want to start the health care reform process over and focus on areas of agreement and smaller pieces of legislation.

```
42% TOTAL OBAMA AND DEMS
54% TOTAL REPUBLICANS IN CONGRESS
32% Strongly, President Obama and Democrats in Congress
10% Not so strongly, President Obama and Democrats in Congress
11% Not so strongly, Republicans in Congress
43% Strongly, Republicans in Congress
3% DON'T KNOW (DO NOT READ)
1% REFUSED (DO NOT READ)
```


## (Q15, ASK SAMPLE B) (ASKED OF 453 RESPONDENTS)

15. As you may know, the U.S. House of Representatives and the U.S. Senate have both passed bills to reform the American health care system. But, they have not been able to agree on the details of health care reform so no final bill has been passed. At this point in the process who would you agree with more...(ROTATE)
(IF CHOICE, THEN ASK:) And would you say that you feel that way STRONGLY or NOT-SO-STRONGLY?

Those in Congress who support comprehensive health care reform and want to pass a version of the House and Senate bills.
...OR...
Those in Congress who want to start the health care reform process over and focus on areas of agreement and smaller pieces of legislation.

```
34% TOTAL PASS BILLS
59% TOTAL START OVER
25% Strongly, W ant to pass a version of the House and Senate bills
9% Not so strongly, W ant to pass a version of the House and Senate bills
13% Not so strongly, Want to start the health care reform process over and focus on areas of
    agreement and smaller pieces of legislation
46% Strongly, Want to start the health care reform process over and focus on areas of agreement and
    smaller pieces of legislation
6% DON'T KNOW (DO NOT READ)
1% REFUSED (DO NOT READ)
```

Now, I would like to read you the reasons Democrats and Republicans have given to explain their positions on the health care reform process. After I read each one, please tell me if you agree or disagree with that statement.
(IF AGREE/DISAGREE, ASK:) And would you say you STRONGLY (agree/disagree) with that statement or just NOT SO STRONGLY (agree/disagree)?

| NOT-SO- |  |  |  | NOT-SO- |
| :---: | :---: | :---: | :---: | :---: |
| STRONGLY | STRG | STRG |  |  |
| AGREE | AGREE | DISAGREE DISAGREE | (DNR) | (DNR) |
|  | DISK | REF |  |  |

The (FIRST/NEXT) one is... (RANDOMIZE)

## (Q16, ASKED FIRST NIGHT ONLY) (ASKED OF 168 RESPONDENTS)

16. Democrats say the strongest reason for comprehensive health care reform is only through an overhaul of our health care system can we guarantee quality and affordable health care for all Americans. To fix the health care system once and for all, we have to tackle all the difficult issues at once, not just the issues that are easy or politically popular. The cost of today's broken health care system is too much to bear for American families, small businesses and the American economy.

| $31 \%$ | $23 \%$ | $14 \%$ |  | $30 \%$ | $2 \%$ |
| :--- | :--- | :--- | :--- | :--- | :--- |

## (Q16a, ASK SECOND NIGHT FORWARD) (ASKED OF 732 RESPONDENTS)

16a. Democrats say the strongest reason for comprehensive health care reform is only through an overhaul of our health care system can we guarantee quality and affordable health care for all Americans. To fix the health care system once and for all, we have to tackle all the difficult issues at once, not just the issues that are easy or politically popular. Comprehensive reform means guaranteeing access to health insurance even with preexisting conditions and thirty MILLION more Americans with health coverage without increasing the national debt.


## (Q17, ASK REPLICATE 1) (ASKED OF 300 RESPONDENTS)

17. Republicans say the strongest reason to start the health care reform process over and focus on small pieces of legislation is the four thousand five hundred pages of congressional legislation that has passed Congress means too much government intervention and a government take-over of our health care system. The result of a government take-over is less consumer choice, reduced quality of care, and higher taxes for American families and small businesses. We need health care reform in this country, but not thousands of pages of overly complicated legislation.


CONTINUED...

| NOT-SO- |  |  |  | NOT-SO- |
| :---: | :---: | :---: | :---: | :---: |
| STRONGLY | STRG | STRG | STRONGLY | (DNR) | (DNR)

(Q18, ASK REPLICATE 2) (ASKED OF 300 RESPONDENTS)
18. Republicans say the strongest reason to start the health care reform process over and focus on smaller pieces of legislation is this is the only way we will ever have a genuinely bi-partisan effort to reform health care. The bills put together by Democrats in Congress and President Obama have been done behind closed doors and without the input of Republican ideas. To truly meet the needs of the American people, we need to put Democratic and Republican ideas on the table in full view of the American public and find areas of agreement.


## (Q19, ASK REPLICATE 3) (ASKED OF 300 RESPONDENTS)

19. Republicans say the strongest reason to start the health care reform process over and focus on small pieces of legislation is the plan passed by the House and Senate will mean a government take-over of the health care system, less consumer choice, reduced quality of care, and higher taxes for American families and small businesses. There are areas of agreement between Republicans and Democrats and we need to get to work and pass those first rather than continue to fight over a bloated bill with special deals to certain legislators and favors to special interests. It's time to start with a clean slate.
$40 \% \quad 18 \% \quad 13 \% \quad 27 \% \quad 1 \% \quad 1 \%$

## Summary of Health Care Positions Ranked by \% Strongly Agree

| Health Care Positions | $\underset{\text { Agree }}{\text { Strg }}$ | Total Agree |
| :---: | :---: | :---: |
| Republicans say the strongest reason to start the health care reform process over and focus on smaller pieces of legislation is this is the only way we will ever have a genuinely bi-partisan effort to reform health care. The bills put together by Democrats in Congress and President Obama have been done behind closed doors and without the input of Republican ideas. To truly meet the needs of the American people, we need to put Democratic and Republican ideas on the table in full view of the American public and find areas of agreement. | 52\% | 72\% |
| Republicans say the strongest reason to start the health care reform process over and focus on small pieces of legislation is the four thousand five hundred pages of congressional legislation that has passed Congress means too much government intervention and a government take-over of our health care system. The result of a government take-over is less consumer choice, reduced quality of care, and higher taxes for American families and small businesses. We need health care reform in this country, but not thousands of pages of overly complicated legislation. | 44\% | 64\% |
| Republicans say the strongest reason to start the health care reform process over and focus on small pieces of legislation is the plan passed by the House and Senate will mean a government take-over of the health care system, less consumer choice, reduced quality of care, and higher taxes for American families and small businesses. There are areas of agreement between Republicans and Democrats and we need to get to work and pass those first rather than continue to fight over a bloated bill with special deals to certain legislators and favors to special interests. It's time to start with a clean slate. | 40\% | 58\% |
| Democrats say the strongest reason for comprehensive health care reform is only through an overhaul of our health care system can we guarantee quality and affordable health care for all Americans. To fix the health care system once and for all, we have to tackle all the difficult issues at once, not just the issues that are easy or politically popular. Comprehensive reform means guaranteeing access to health insurance even with preexisting conditions and thirty MILLION more Americans with health coverage without increasing the national debt. | 36\% | 59\% |
| Democrats say the strongest reason for comprehensive health care reform is only through an overhaul of our health care system can we guarantee quality and affordable health care for all Americans. To fix the health care system once and for all, we have to tackle all the difficult issues at once, not just the issues that are easy or politically popular. The cost of today's broken health care system is too much to bear for American families, small businesses and the American economy. | 31\% | 54\% |

Still talking about health care reform...
20. Now that you have heard statements on both sides of this issue...At this point in the process who would you agree with more... (ROTATE)
(IF CHOICE, THEN ASK:) And would you say that you feel that way STRONGLY or NOT-SO-STRONGLY?

President Obama and Democrats in Congress who support comprehensive health care reform and want to pass a version of the House and Senate bills.
...OR...
Republicans in Congress who want to start the health care reform process over and focus on areas of agreement and smaller pieces of legislation.

```
44% TOTAL OBAMA AND DEMS
52% TOTAL REPUBLICANS IN CONGRESS
35% Strongly, President Obama and Democrats in Congress
    9% Not so strongly, President Obama and Democrats in Congress
    8% Not so strongly, Republicans in Congress
44% Strongly, Republicans in Congress
    3% DON'T KNOW (DO NOT READ)
    1% REFUSED (DO NOT READ)
```

AMONG SAMPLE A
PRE POST
42\% 46\% TOTAL OBAMA AND DEMS
54\% 51\% TOTAL REPUBLICANS IN CONGRESS
$32 \% \quad 36 \% \quad$ Strongly, President Obama and Democrats in Congress
$10 \% \quad 10 \% \quad$ Not so strongly, President Obama and Democrats in Congress
$11 \% \quad 8 \% \quad$ Not so strongly, Republicans in Congress
$43 \% \quad 43 \% \quad$ Strongly, Republicans in Congress
$3 \% \quad 3 \% \quad$ DON'T KNOW (DO NOT READ)
$1 \% \quad 1 \% \quad$ REFUSED (DO NOT READ)

## (CELL PHONES - DO NOT GET THE OPEN END)

(IF Q20:1-4, ASK Q21) (SAMPLE A)
21. Please tell me some of the reasons you agree more with (President Obama and Democrats in Congress/Republicans in Congress). (PROBE: Any other reasons?)

## SEE VERBATIM RESPONSES

Still talking about health care reform...
22. How much have you seen, read, or heard about a health care reform summit scheduled for February 25th that will include President Obama and Democratic and Republican leaders in Congress... (ROTATE FROM TOP TO BOTTOM/BOTTOM TO TOP) a lot, some, not too much, or nothing at all?

```
43% TOTAL A LOT/SOME
57% TOTAL NOT MUCH/NOTHING
14% A LOT
29% SOME
31% NOT TOO MUCH
26% NOTHING AT ALL
    * DON'T KNOW (DO NOT READ)
    - REFUSED (DO NOT READ)
```

Now talking some more about you...
On a scale from one to ten, where ten represents a description that is perfect for you and one represents a description that is totally wrong for you, please rate how well each of the following describe you? You can, of course, use any number between one and ten.
10
8-10
5-7
1-4
REF
MEAN

The (FIRST/NEXT) one is... (RANDOMIZE)
X1. A supporter of conservative religious groups
$17 \% \quad 26 \% \quad 22 \% \quad 50 \% \quad 2 \%$

X2. A Tea Party supporter

| $12 \%$ | $21 \%$ | $22 \%$ | $48 \%$ | $9 \%$ | 4.2 |
| :--- | :--- | :--- | :--- | :--- | :--- |

Now, I have just a few more questions for statistical purposes only
D1. And, just to be sure we have a representative sample, in what year were you born?

```
    5% 18 to 24
15% 25 to 34
25% 35 to 44
17% 45 to 54
20% 55 to 64
18% 65 and over
    * REFUSED (DO NOT READ)
```

D2. And what was the last grade you completed in school? (DO NOT READ CATEGORIES)

```
27% HIGH SCHOOL OR LESS
28% SOME COLLEGE
45% COLLEGE+
    1% SOME GRADE SCHOOL (1-8)
    2% SOME HIGH SCHOOL (9-11)
24% GRADUATED HIGH SCHOOL (9-12)
    2% TECHNICAL OR VOCATIONAL SCHOOL (12)
26% SOME COLLEGE (13-15)
28% GRADUATED COLLEGE (16)
17% GRADUATE/PROFESSIONAL SCHOOL (16+)
    * REFUSED (DO NOT READ)
```

D3. And for statistical purposes only...is your total annual household income greater or less than $\$ 60,000$ dollars?
(IF LESS THAN $\mathbf{\$ 6 0 , 0 0 0}$, ASK:) Is it...
(ROTATE FROM TOP TO BOTTOM/BOTTOM TO TOP)
11\% UNDER \$20,000
20\% BETWEEN \$20,000 - \$40,000
15\% OVER \$40,000
(IF GREATER THAN $\mathbf{\$ 6 0 , 0 0 0 , ~ A S K : ) ~ I s ~ i t . . . ~}$
(ROTATE FROM TOP TO BOTTOM/BOTTOM TO TOP)
13\% UNDER \$80,000
14\% BETWEEN \$80,000 - \$100,000
21\% OVER \$100,000
6\% REFUSED (DO NOT READ)

D4. And in politics today, do you consider yourself... (ROTATE)
a Republican,
a Democrat,
or something else?
(IF REPUBLICAN OR DEMOCRAT, ASK:) Would you call yourself a STRONG (Republican/Democrat) or a NOT-SO-STRONG (Republican/ Democrat)?
(IF SOMETHING ELSE, ASK:) Do you think of yourself as closer to the Republican or to the Democratic party?

39\% TOTAL REPUBLICAN
43\% TOTAL DEMOCRAT
17\% STRONG REPUBLICAN
10\% NOT-SO-STRONG REPUBLICAN
12\% LEAN TO REPUBLICANS
18\% SOMETHING ELSE/INDEPENDENT
8\% LEAN TO DEMOCRATS
13\% NOT-SO-STRONG DEMOCRAT
22\% STRONG DEMOCRAT

* DON'T KNOW (DO NOT READ)
* REFUSED (DO NOT READ)

D5. In politics today, do you consider yourself to be...

## (ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

conservative
moderate
...or...
liberal?
(IF CONSERVATIVE/LIBERAL, ASK:) And would you consider yourself to be VERY (CONSERVATIVE/LIBERAL), or just SOMEWHAT (CONSERVATIVE/LIBERAL)?

```
39% TOTAL CONSERVATIVE
19% TOTAL LIBERAL
19% VERY CONSERVATIVE
20% SOMEWHAT CONSERVATIVE
39% MODERATE
11% SOMEWHAT LIBERAL
8% VERY LIBERAL
2% UNDECIDED/NOT SURE(DO NOT READ)
1% REFUSED (DO NOT READ)
```

And thinking back to the presidential election in 2008...
D6. Regardless of how you may feel today...for which of the following candidates did you vote for President... (ROTATE PUNCHES 1-2, ROTATE PUNCHES 3 AND 4 LAST)

| $42 \%$ | John McCain |
| ---: | :--- |
| $49 \%$ | Barak Obama |
| $1 \%$ | Ralph Nader |
| $1 \%$ | ...OR... |
| $1 \%$ | Bob Barr |
| $1 \%$ | SOMEONE ELSE (DO NOT READ) |
| $4 \%$ | DID NOT VOTE (DO NOT READ) |
| $2 \%$ | DON'T KNOW/DON'T RECALL (DO NOT READ) |
| $2 \%$ | REFUSED (DO NOT READ) |

D7. Other than being an American, what is your main ethnic or racial heritage? (READ CHOICES)

```
12% AFRICAN AMERICAN OR BLACK
76% WHITE
    8% HISPANIC AMERICAN OR LATINO
    1% ASIAN AMERICAN
    2% OTHER (DO NOT READ) (IF PUNCH, THEN ASK:) Now I realize you just said
        Your main ethnic or racial heritage doesn't fall into any of the categories I just
        mentioned...but if you had to choose JUST ONE of these categories, which ONE would
        you choose?
    1% REFUSED (DO NOT READ)
```

D8. GENDER (BY OBSERVATION, BUT ASK EVERYONE) Are you employed outside of the home, are you a homemaker, or are you retired?

```
48% TOTAL MALE
52% TOTAL FEMALE
33% MALE/EMPLOYED
    1% MALE/HOMEMAKER
10% MALE/RETIRED
    4% MALE/NOT IN LABOR FORCE
    * MALE/REFUSED
29% FEMALE/EMPLOYED
    7% FEMALE/HOMEMAKER
13% FEMALE/RETIRED
    3% FEMALE/NOT IN LABOR FORCE
    * FEMALE/REFUSED
```

D9. What is your current marital status?

## 40\% TOTAL UNMARRIED

18\% Single, never married
59\% Now married
4\% Living together, not married
9\% Divorced
2\% Separated
7\% Widowed
1\% Refused (DO NOT READ)
(IF QD8:1, 6, ASK:) (ASKED OF 553 RESPONDENTS)
D10. And do you own or operate your own small business?

| $\frac{\text { SKIP }}{}$ | TOT |  |
| :---: | ---: | :--- | :--- |
| $16 \%$ | $10 \%$ | YES |
| $83 \%$ | $51 \%$ | NO |
| $1 \%$ | $*$ | DON'T KNOW/REFUSED (DO NOT READ) |

(IF QD8:1, 6, ASK:) (ASKED OF 553 RESPONDENTS)
D11. And how many people are employed by the company you work for?

| SKIP | TOT |  |
| ---: | ---: | :--- |
| $22 \%$ | $14 \%$ | $1-10$ |
| $11 \%$ | $7 \%$ | $11-50$ |
| $6 \%$ | $4 \%$ | $51-100$ |
| $14 \%$ | $9 \%$ | $101-500$ |
| $7 \%$ | $4 \%$ | $501-1000$ |
| $36 \%$ | $22 \%$ | Over 1000 |

$4 \% \quad 2 \% \quad$ DON'T KNOW/REFUSED (DO NOT READ)


[^0]:    * Trend from NBC/WSJ surveys among registered voters
    ${ }^{\wedge}$ Punch was "neither"

